**Sector Competitiveness Fund**

**Annual Program Statement[[1]](#footnote-1)**

**USAID Kosovo Compete Activity**

**Expression of Interest  
*(Concept Note)***

Section 1: The Applicant

|  |  |
| --- | --- |
| **APS No.** | APS-2022-02 |
| **Submission date:** |  |
| **Full legal name of Applicant**  *(As per registration certificate, in local language)* |  |
| **Address:** |  |
| **Contact person:** |  |
| **Email:** |  |
| **Telephone number:** |  |
| **Web address:** |  |
| **Applicant legal status:** |  |
| **Year founded:** |  |
| **Registration number:** |  |
| **Tax ID / fiscal number:** |  |
| **Primary sector(s) of operation of Applicant:** |  |

The Applicant requests consideration by the USAID Kosovo Compete Activity for partnership and co-funding the activity described below:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Activity name:** |  | | | |
| **Activity type:** |  | | | |
| **Sector:** |  | | | |
| **Location of activity:** |  | | | |
| **Activity start date:** |  | **Completion by:** | |  |
| **Partner(s):** | * List of partner(s) | | | |
| **Activity cost:** | Grant fund requested | | € | |
| All others (including cost-share) | | € | |
| **TOTAL** | | **€** | |

I/we hereby certify that the information contained herein and attached hereto is complete and accurate to the best of my/our knowledge.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
| **Head of Organization** |  | **Signature** |  | **Date** |

Section 2: Expression of Interest

Submitting an Expression of Interest (EOI) is the first phase in the grant selection process. The EOI should clearly and concisely explain the problem it aims to address; describe the main proposed activities; relevance of the proposed activities to USAID Compete goals; the expected systemic impact of the proposed activities; expected results of the proposed activities (describing how the results contribute to the project’s outcome indicators); a management plan; past relevance experience of the applicant; and an initial proposed budget. EOIs must not exceed 5 pages and must be submitted in the format, as follows.

|  |
| --- |
| 1. **Relevance of Proposed Activity to Objectives of USAID Kosovo Compete Activity**   *Explain how your proposed activity is in line with the objectives of USAID Compete Activity, which is to sustainably improve export competitiveness in wood processing, food processing and ICT sectors.* |
| 1. **Activity Description and the Problem(s) it Aims to Address**   *Describe the proposed activity and the main problems/issues that it will address.*  *Also, describe how the proposed activity aims to address at least one of the sector constraints identified in the USAID Compete* [*Market System Constrain Analysis*](https://pdf.usaid.gov/pdf_docs/PA00X51B.pdf)*.* |
| 1. **Activity Goals and Objectives**   *State the overall goal of the proposed activity. List the specific objectives of the activity that must be met in order to achieve the overall goal. Describe how the grant activity’s goal and objectives will contribute to addressing the issues/problems listed in Section B above.* |
| 1. **Proposed Tasks and Activities**   *List and briefly describe the illustrative activities that your organization proposes to undertake to meet the objectives of the proposed grant activity.* |
| 1. **Systemic Impact**   *Describe how the proposed activity will have an impact on sector competitiveness. Describe the extent to which the proposed activity benefits other actors in the sector. Describe the extent to which the proposed activity will become sustainable.* |
| 1. **Expected Results**   *List the expected results of the proposed activities and describe the extent to which they contribute to USAID Compete’s key outcome indicators listed in Section 7 of the main APS document (APS-2022-02).* |
| 1. **Management Plan**   *Briefly describe activity management, staffing, oversight, monitoring / reporting.* |
| 1. **Capacity of Applicant and Past Experience**   *Briefly describe the applicant’s capacity to implement the proposed activity and describe its past experience implementing similar or related activities.* |
| 1. **Proposed Budget/Cost and Applicant Cost-Share:**   *List anticipated costs and expenses using (and adapting) the table below, which is illustrative.*   | **Expense** | **Covered by** | **Amount** | | --- | --- | --- | | * + 1. Expense area 1 | Counterpart 1 | 500 | | * + 1. Expense area 2 | Counterpart 2 | 500 | | * + 1. Expense area 3 | Kosovo Compete Activity | 1,000 | |  |  | 0 | |  |  | 0 | |  |  | 0 | | **Total** | | **€ 2,000** | |

1. An **Annual Program Statement** is a solicitation instrument of the USAID Kosovo Compete Activity which provides a potential *partnership funding opportunity* with eligible organizations to further the main goals of USAID Compete. The solicitation aims to foster extensive collaboration between USAID Compete and private sector and other eligible organizations to improve private sector and export competitiveness in key economic sectors. This APS should be viewed as more than simply a grants instrument; its focus is on the proactive engagement of eligible organizations on problem identification, problem definition, solution scoping and development, and solution implementation. Based on the review of submitted concept notes, USAID Compete will determine whether to request full applications from an appropriate partner in a proposed partnership alliance. [↑](#footnote-ref-1)